





5th NATIONAL PHARMACOVIGILANCE WEEK CELEBRATION (17th Sept 2025 - 19th sept 2025)

Report on the 5th National Pharmacovigilance Week 2025

The Department of Pharmacy Practice, Maliba Pharmacy College (MPC) in collaboration with Dr. Chunnibhai Vallabhai Patel College of Pharmacy (DCVPCP), celebrated the 5th National Pharmacovigilance Week 2025 from 17th to 23rd September 2025 with the theme "Your Safety, Just a Click Away: Report to PvPI." A series of events were organized from 17th to 19th September to promote the importance of pharmacovigilance and the culture of reporting adverse drug reactions.

On the **first day (17th September)**, students actively participated in creative and knowledge-based competitions including **reel making**, **on-the-spot painting**, **round 1 of Drug Antakshari**, **and Pharma KBC Quiz**. These activities generated enthusiasm while spreading awareness about drug safety in an engaging manner. The **second day (18th September)** started with an **awareness rally and a thought-provoking street play** highlighting the role of PvPI, followed by exciting competitions such as **Crossword Puzzles and Pictionary**, which tested students' knowledge in an interactive way.

The third day (19th September) was held at SRIMAD Hall, beginning with a traditional lamp-lighting ceremony. The gathering was addressed by Dr. Shailesh Shah, Principal of MPC, and Dr. Ashish Mishra, Principal of DCVPCP. The highlight of the day was an insightful guest lecture delivered by Dr. Bhargavi Desai, alumna of Maliba Pharmacy College, on the topic "Evolving Landscape of Pharmacovigilance: Traditional to Modern Practice." In the afternoon session, the final rounds of Drug Antakshari and Pharma KBC were conducted, followed by the valedictory function. The ceremony was graced by the presence of Dr. Shailesh Shah, Dr. Ashish Mishra, Mr. Sandesh R. Lodha, and other faculty members from both institutes. Prizes were distributed to the winners of various events, and the program concluded with a vote of thanks to the management of UKA Tarsadia University, faculty, and student coordinators for their invaluable support.

The celebration of the 5th National Pharmacovigilance Week 2025 at MPC and DCVPCP was a remarkable blend of awareness, education, and student engagement. The three-day event not only highlighted the significance of adverse drug reaction reporting but also emphasized the role of future pharmacists in ensuring patient safety and promoting the rational use of medicines.















